

2154

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT	Atty. Docket No. VIGN1260-1
Applicants: Sean M. McCullough	
Application Number 09/681,760	Filed 5/31/2001
For: Method for Click-Stream Analysis Using Web Directory Reverse Categorization	
Group Art Unit 2154	Confirmation Number 6413

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Certification Under 37 C.F.R. §1.8

I hereby certify that this document is being deposited with the United States Postal Service as First Class Mail to Addressee in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313 on 3-21-05, 2005.

Quinta Cheyne

Applicants respectfully request, pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98, that the art listed on the attached PTO/SB/08a and B forms be considered and cited in the examination of the above-identified application. A copy of the art is enclosed for the convenience of the Examiner. Furthermore, pursuant to 37 C.F.R. §§ 1.97(g) and (h), no representation is made that a search has been made or that this art is material to patentability of the present application. Applicants respectfully submit that the claims of Applicants' above-referenced patent application are patentably distinguishable from these references.

If any fees are due, the Commissioner is hereby authorized to charge Deposit Account No. 50-3183 of Sprinkle IP Law Group.

Respectfully submitted,

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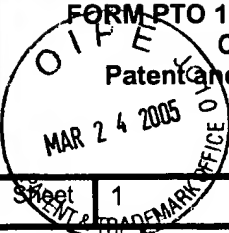


Application Number	09/681,760
Filing Date	5/31/2001
First Named Inventor	Sean M. McCullough
Group Art Unit	2154
Examiner Name	Patel, Ashokkumar B.
Attorney Docket Number	VIGN1260-1

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Examiner Initials	Cite No.	FOREIGN PATENT DOCUMENTS			Publication Date MM-DD-YYYY (Number 43)	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Figures Appear
		Country Code	Number	Kind Code <i>(if known)</i>			

Date
Considered

FORM PTO 1449 US Department of Commerce Patent and Trademark Office 		Application Number	09/681,760	
		Filing Date	05/31/2001	
		First Named Inventor	Sean M. McCullough	
		Group Art Unit	2154	
		Examiner Name	Patel, Ashokkumar B.	
Sheet 1	of 1	Atty Docket Number	VIGN1260-1	
Examiner Initials	Cite No.	OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS		Date
	C18	Cabena, Peter et al., Intelligent Miner for Data Applications Guide, IBM RedBook SG24-5252-00,		03-1999
	C19	Datasage.com News and Events – DataSage Releases netCustomer, the 1 st Individualization Solution for E-Commerce, retrieved 2/16/2005 from Archive.org , 3 pgs		08-02-1999
	C20	Datasage.com – Executive Overview – Retail, Retail Data Mining Executive Overview, retrieved 2/16/2005 from Archive.org, 7 pgs		12-1998
	C21	Gallant, Steve et al., Successful Customer Relationship Management in Financial Applications (Tutorial PM-1), Conference on Knowledge Discovery in Data, ISBN:1-58113-305-7, pages 165-241		2000
	C22	Vignette Corporation to Acquire DataSage, Inc., retrieved from Archive.org 2-16-2005, 3 pgs		01-10-2000
	C23	Chapman, Pete et al., CRISP-DM 1.0 – Step-by-step data mining guide, retrieved from www.crisp-dm.org 2/17/2005, pp 1-78		2000
Examiner Signature		Date Considered		